

BookyourBasket.com  
Pennsylvania, USA

## **Press Release**

Date...

### **BookYourBasket.com Slashes Time Spent on Selecting Corporate Gift Baskets**

*Summary: BookYourBasket.com has announced that it has created a system that simplifies and speeds up the corporate gift basket selection process. The site also features dozens of independent reviews of a good many corporate gift basket companies and their products.*

#### **For Immediate Release**

BookYourBasket.com, has established a system that significantly reduces the time spent on the selection of corporate gifts. CEO Chad Nauman said today the BookyourBasket.com method of choice was also created to make it easier to find unique corporate gift baskets.

He said he is satisfied that Bookyourbasket.com is now well on its way to becoming the home of probably the largest compilation of reviews of corporate gift basket companies. Bookyourbasket currently features dozens of reviews on corporate gift baskets, but Nauman was quick to point out that people, who write gift basket reviews selected for the site, are not associated in any way with the companies offering those baskets. The reviews cover a full range including baskets for special occasions, baskets in honor of a celebration after achieving targets; thank you gift baskets to suppliers or customers and retirement gift baskets.

#### **An Educated Decision**

In an industry where there are dozens of premier sources with hundreds of corporate gift basket possibilities, Bookyourbasket.com seeks to provide information that enables its clients and visitors to the site to make educated decisions in the least possible time. It is also mindful of the companies it selects. "Before a company is accepted for mention, every effort is made to scrutinize products and ensure that descriptions are relevant and accurate," Nauman said. "Visitors in search of corporate gift baskets will also find the latest ideas, and current offers including coupons," he added.

#### **Ready to Impress**

Nauman said Bookyourbasket.com also understands what it takes to impress executives from corporations needing dozens of gift baskets to small businesses in need of just a couple of baskets a year. He said the site also includes a special promotional folder that is brimful of corporate gift basket ideas that can be customized. "Although the corporate gift baskets promoted on the site come with the highest quality and a look of elegance they cost less than expected," Nauman added.

#### **Cooperative Relationships**

Naunam also announced that Bookyourbasket.com is always interested in establishing working relationships with owners of corporate gift basket companies as well as companies offering holiday, food or fruit gift baskets. "We are also ready to assist persons who are considering starting a gift basket or a fruit basket business," he declared. ####

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